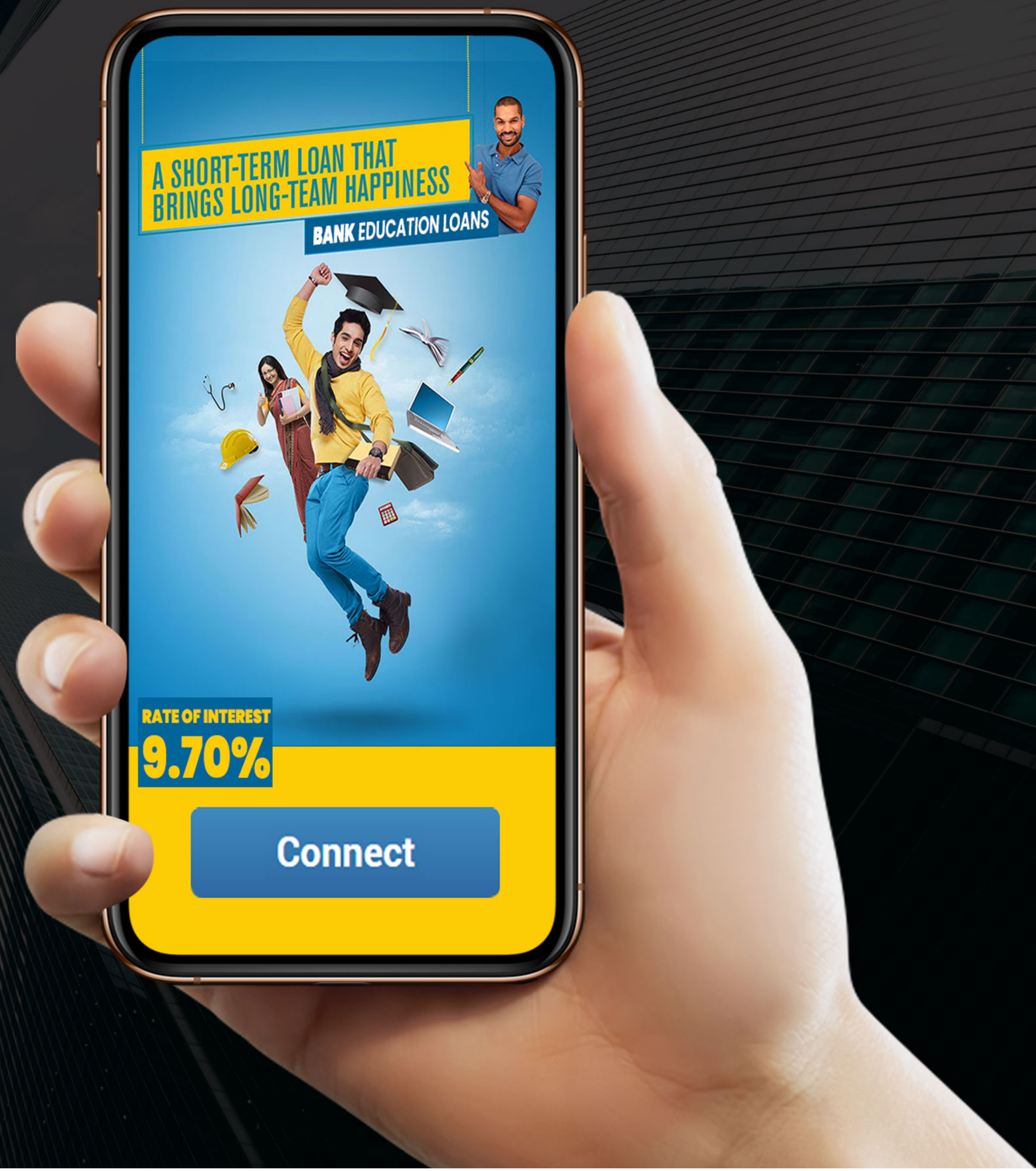




INTELLIGENT WIFI SYSTEM FOR
ABSOLUTE CLIENT SATISFACTION



TOP FEATURES



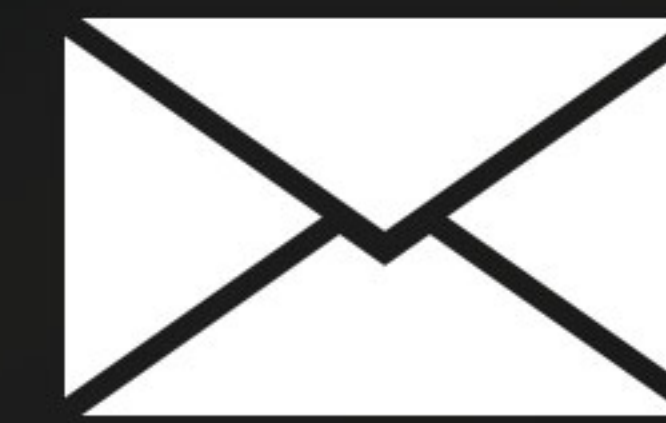
INTERNET CONTROL

The control of bandwidth, time, data transfer, and a number of devices that a guest can connect to WiFi network with an optional automated login



WiFi LOCATIONS

WiFi access points may have different login methods in the hotel rooms, restaurant or spa, with optional data collecting, video commercials or high-speed billing



EMAIL CAMPAIGNS

Send promo email marketing campaigns automatically when a guest connects or leaves the premise, to improve guest satisfaction and increase revenue



PMS INTEGRATION

The integration with the Hotel PMS system enables your guest to connect to WiFi with a room number and a name, and to add charges to the room



VIDEO COMMERCIALS

The system can deliver video commercials before a guest connects to WiFi, targeted by age and gender. Each campaign includes the click-through rates stats, with a PDF report available



SOCIAL WiFi

Your guest login via social network account is a quick and simple way to collect emails and your guests and visitors names, and therefore to use those data for purposes of marketing campaigns



SURVEYS

Surveys are a powerful tool to gather rates, opinions and comments of your guests, which can consequently be used for marketing purposes and the improvement of the quality of your services



STATISTICS

Ranging from basic data to advanced analytics, the system offers you both reports and a complete insight into how WiFi network functions and the behaviour of your guests on the Internet

IDEAL WiFi SOLUTION

A fast and reliable WiFi network is expected today at all institutions, banks, hotels, restaurants, bars, airports, transports...Excellent WiFi contributes to greater guest satisfaction and loyalty.

Our system provides you with both advanced WiFi network control and a reliable connection with all the clients.

It enables you to deliver video commercials and automatically sends special offers at defined time intervals, put the latest credit promotions, offer new credit programs...

The system collects data and surveys, which provide objective feedback on guest satisfaction.



CLOUD SYSTEM

Cloud WiFi is a system of great possibilities which connects various devices into an intelligent WiFi network. The system works on fast Microsoft Azure servers with high availability.

It provides centralized device management, WiFi network control, access methods settings, guest accounts updates, extraordinary analytics and reports, easy network expansion.

Cloud WiFi supports WiFi devices of the leading network brands: Cisco, Ruckus, Ubiquiti, TP-Link, Mikrotik, Cradlepoint, D-Link, Asus, Meraki, Icomera, Open-Mesh, etc.

MikroTik


CISCO™

 UBIQUITI®
NETWORKS



RUCKUS™

TP-LINK®
The Reliable Choice

D-Link

HOW SYSTEM WORKS?

When your client connecting to WiFi, a welcome page automatically translated into a guest language pops up on a device. You can easily customize the welcome page by setting the logo, background, colors and the ways in which your guests can access the Internet.

There is a possibility to include various features: free Internet, faster paid Internet, email and customer data collection, the access via social network accounts or having seen video commercials.

Having logged in, the client can be greeted with a heartfelt, welcome email containing the basic information about the bank, with special offers included.



INTERNET CONTROL

Cloud WiFi system precisely controls the Internet access speed, data transfer and a number of devices which client can connect to WiFi.

Since streaming services, like YouTube becoming more popular, it is very important to limit access speeds, so your clients could get great WiFi.

The client is allowed to use multiple devices (1, 3 or more) per account, and for each device there is a customer device usage statistics.

When a client connects to an bank access point, he will be logged in automatically.

Download Mbps



Upload Mbps



☐ Unlimited bandwidth

Quota

2

Units

GB

☒ Autologin device

☒ Multi device

4

Devices

☒ Unlimited time

WiFi LOCATIONS

Internet needs to be available and of an excellent quality everywhere in the bank. All WiFi access points may be clustered into WiFi locations with a common start page and limits.

A client in a bank office can log in via an account and get a higher Internet access speed.

The bank visitors can be granted free WiFi of lower speed with a video advertisement and optionally faster WiFi, which can be paid by card or PayPal.

To bystanders near the bank, the Cloud WiFi system can deliver a video ad with offers for new credit programs.

Gather customer data on one location, make charges for fast Internet access on the other location, or display video advertisements to grant the Internet access on the third WiFi location.



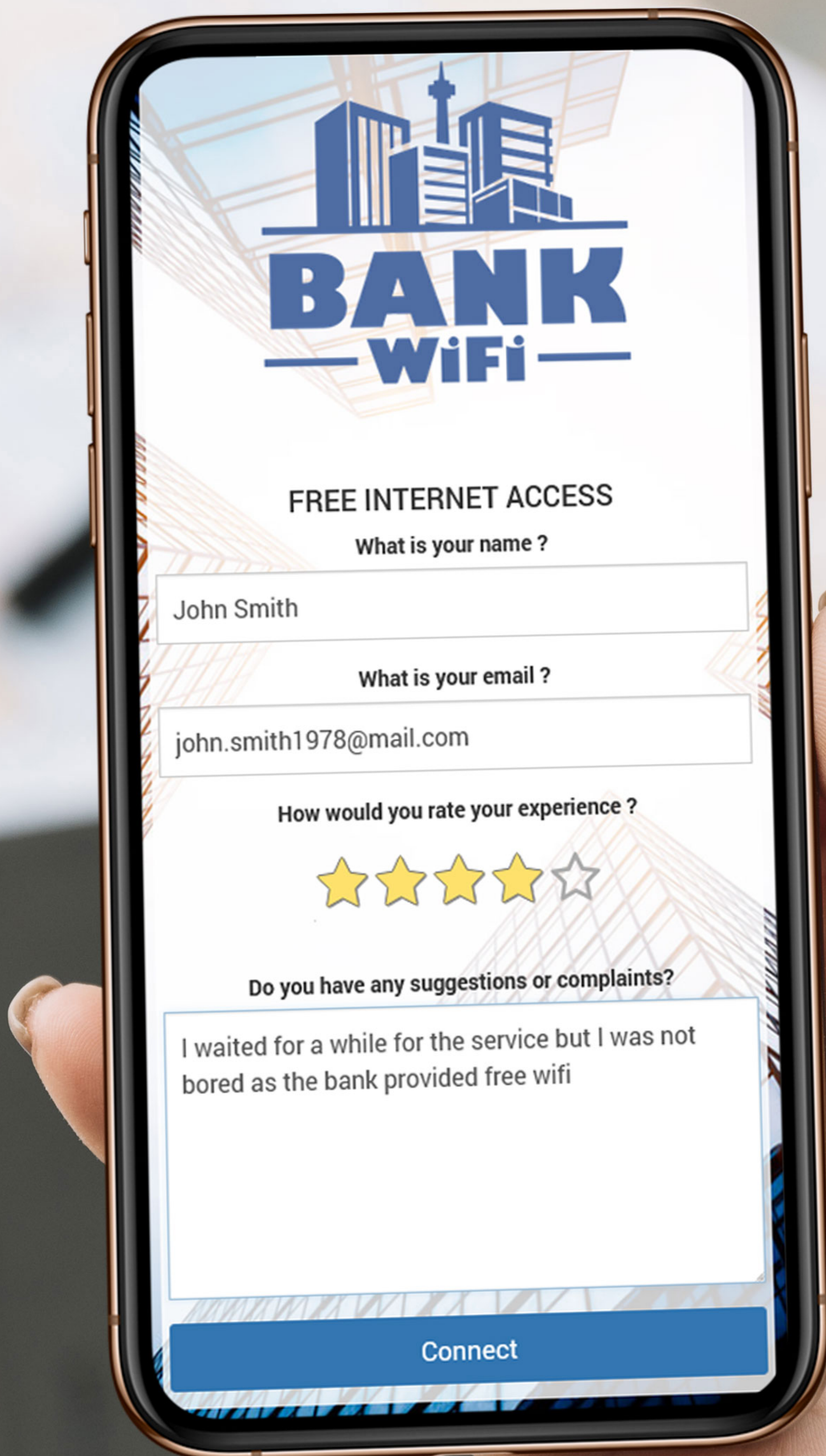
WiFi SURVEY

Bank WiFi network is a perfect channel to gather the opinions of your clients.

Gather valuable information about your clients, that can be used for marketing purposes and to improve the quality of your services.

Resolve complaints about your services or the staff, which you would not have been informed about otherwise. Surveys can be displayed on the initial login page, or sent in an email after a defined time interval.

All the data are instantly available being gathered into legible analytics, without any paperwork.



The image shows a hand holding a smartphone displaying the Bank WiFi survey interface. The screen features the Bank WiFi logo at the top, followed by the text "FREE INTERNET ACCESS". Below this, there are three sections: a name input field with "John Smith" entered, an email input field with "john.smith1978@mail.com" entered, and a rating section with five stars, the first four of which are yellow. At the bottom, there is a text area for suggestions or complaints, containing the text "I waited for a while for the service but I was not bored as the bank provided free wifi", and a blue "Connect" button.

BANK WiFi

FREE INTERNET ACCESS

What is your name ?

John Smith

What is your email ?

john.smith1978@mail.com

How would you rate your experience ?

★★★★☆

Do you have any suggestions or complaints?

I waited for a while for the service but I was not bored as the bank provided free wifi

Connect



WiFi MARKETING

WiFi is an ideal marketing channel because it enables you to display video advertisements before a client is connected to the internet.

Cloud WiFi system enables you to set one or multiple video advertisements which can be rotated each time the guest is connected. For each marketing campaign you will get analytics which includes the number of displayed video advertisements, click-through rates, with PDF reports for bank manager.

Having seen a video advertisement, a client will be offered to connect to the Internet and visit the web page with a special offer. Thus you enhance client engagement and advertising.

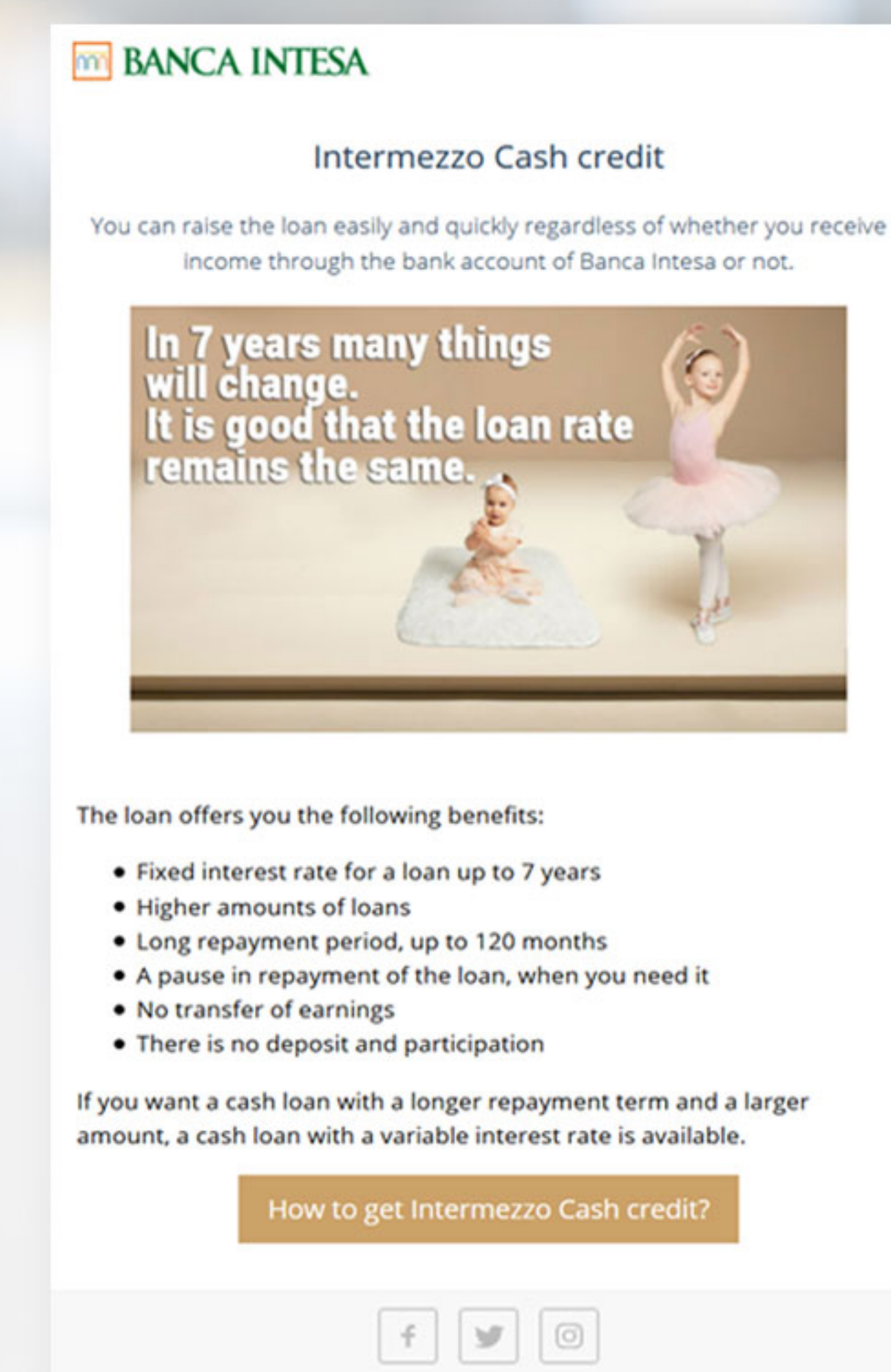


EMAIL MARKETING

Email marketing campaigns enable you to send information and promotional emails to your clients.

Those campaigns can be sent when necessary, if you want to inform your clients about the novelties, or automatically according to a previously defined schedule which includes initial connection, inactivity or on a guest's day of birth.

The integrated editor, which enables you to insert images, text, links and other features, helps you prepare the emails. The campaigns can be sent to your target clients immediately, or at a specified delivery time.

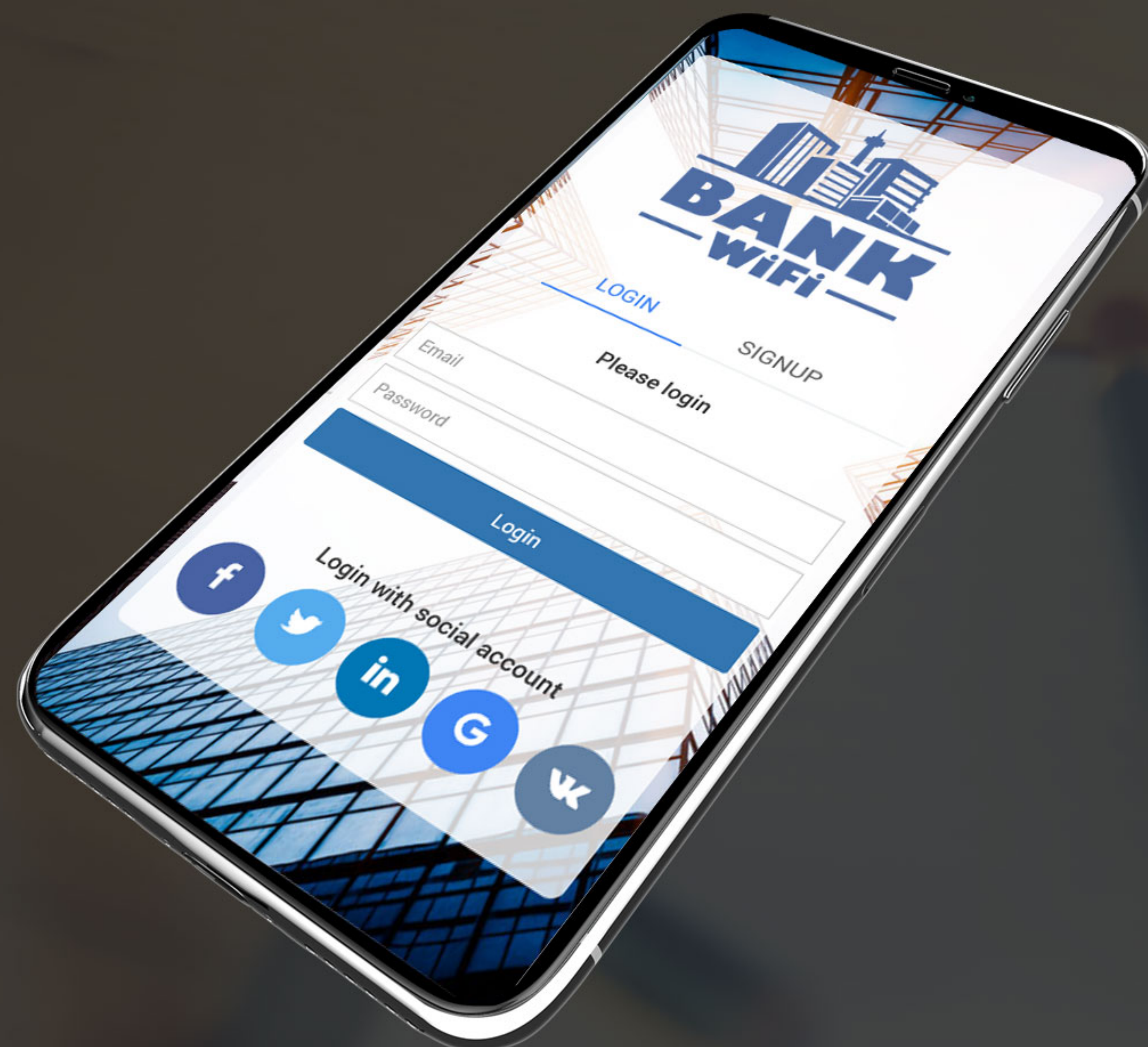


SOCIAL WiFi

Social Login is a favourite WiFi access method for most clients since it enables them to log in to the Internet in just a few clicks, without any personal data required/ without entering any data.

Social WiFi is a powerful tool by means of which you can offer free WiFi to your clients, and gather customers personal data that you can later use for marketing purposes.

When a client logs in to the system, there might be a message made public to their friends and followers on a social networks, thus enabling you to reach new potential clients.



AUTOMATION

When a client connects to WiFi network for the first time and enters personal data, he will receive a welcome email.

In two days' time the system can send a short customer satisfaction survey to be completed asking your client to rate the customer experience so that you could react to potential customer complaints.

In a couple of days, you can send a new email and offer new credit programs or cash incentives.

When a client leaves the premises, you can send an email of gratitude for the bank visit.

All the steps have been automated, time intervals are adjustable, and they do not require any additional effort.

The image displays three overlapping screenshots of an automation configuration interface. Each screenshot shows a form for creating an automation rule. The first screenshot (left) shows a rule named 'Welcome' with a 'Connect' trigger, 'Always' when, '0' delay, 'Hotel' location, 'Email' action, and 'Hotel Welcome' email campaign. The second screenshot (middle) shows a rule named 'Reminder' with a 'Disconnect' trigger, 'Weekly' when, 'Monday' selected, '8:15 AM' send time, 'Repeat' checked, '14' days repeat interval, 'Hotel' location, 'Email' action, and 'Hotel Reminder' email campaign. The third screenshot (right) shows a rule named 'Reminder' with an 'Inactivity' trigger, '30' days when, '1' day in month, '8:15 AM' send time, 'Repeat' unchecked, 'Repeat every' field, 'Hotel' location, 'Email' action, and 'Hotel Reminder' email campaign. All rules have an 'Active' toggle switch.

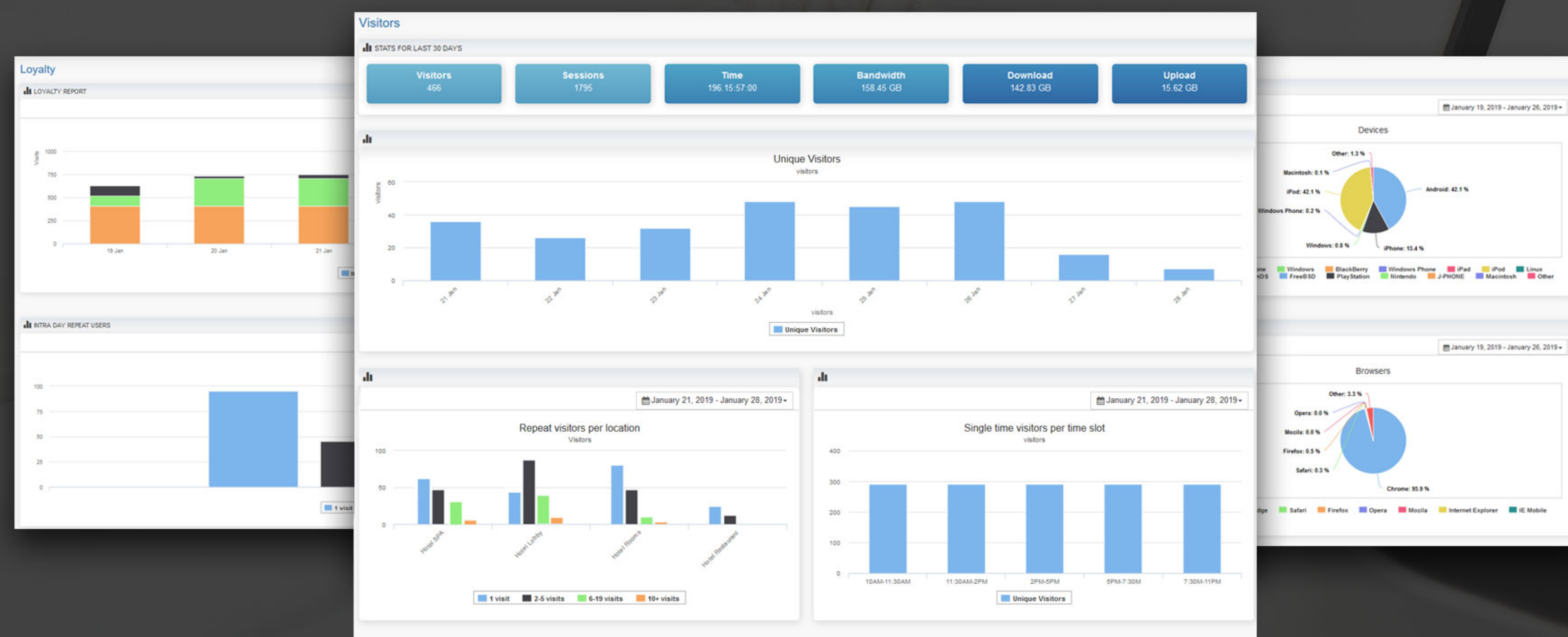
STATISTICS

Ranking from basic data to advanced analytics, Cloud WiFi system offers a thorough insight into visitors behaviour.

Get to know your visitors, find out what their habits are and prepare effective marketing campaigns.

Track Internet usage, set the limits to Internet plans, or set specific limits to individual users.

Visitors statistics have been divided into multiple reports which include loyalty, top users, time intervals, sex, age, and other demographic data.



ABOUT US

Antamedia software company has been developing software solutions and specialized solutions for both small and middle-sized businesses since 2001.

We initially helped entrepreneurs realize their goals and start their own businesses, and nowadays we give support to our biggest business clients as well.

Antamedia was a pioneer in WiFi software business in 2006 and since then we have expanded the list of solutions for WiFi control with Android and Cloud innovative solutions.

Cloud WiFi is a next-generation intelligent system which improves WiFi network, boosts both customer satisfaction and hotel ratings.





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