ENTERPRISE WIFI SYSTEM

DEVELOPED AND SUPPORTED BY INDUSTRY PROFESSIONALS
A ANTAMEDIA **SINCE 2006**

NEXT-GEN HOSPITALITY SOLUTION FOR ABSOLUTE GUEST SATISFACTION

WIFI HOTSPOT

LOGIN | SIGNUP

Please type new or existing account data

Username

Password

Please type voucher code

Code

Please type your details

First name

Last name

Email

Phone

Signup

HOTEL WIFI

ROOMS WIFI

LOBBY WIFI

LOUNGE WIFI

CAFE/BAR WIFI

RESTAURANT WIFI

POOL WIFI

SPA WIFI

TRIPADVISOR REVIEWS

aruba NETWORKS | UBIQUITI NETWORKS | LigoWave | MikroTik | CISCO | TP-LINK The Reliable Choice | TELTONIKA

Alcatel·Lucent | Ruckus | ASUS | D-Link | LINKSYS | cradlepoint | devolo

A ANTAMEDIA

HOTEL WIFI

A quick and reliable WiFi network is one of the most significant amenities which contributes to greater guest satisfaction and loyalty. Our Hospitality WiFi system provides both advanced WiFi network control and a reliable connection with all the guests.
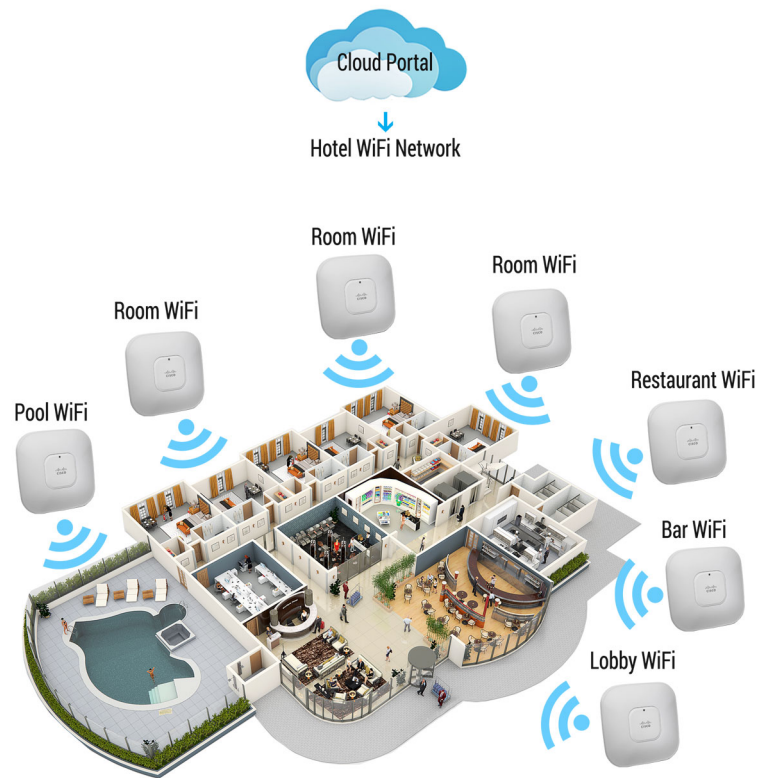
The system helps to increase revenue from restaurants, cafe/bars, spa centers and other services by delivering video commercials and special offers at defined time intervals. It collects data and surveys, provides objective feedback on guest satisfaction, and boosts ratings on sites such as TripAdvisor and Booking.com

Lobby: Offer complimentary WiFi for the visitors
Rooms: Guests login with room/name
Pool: Guests gets promo ads for spa and restaurant
Bar: Special offers and happy hours promo

Cloud Portal

Hotel WiFi Network

Room WiFi
Room WiFi
Room WiFi
Restaurant WiFi
Pool WiFi
Bar WiFi
Lobby WiFi

HOTEL PMS INTEGRATION

Guest chooses username, password, price plan (like 7 days Internet) and confirms the identity with a room number and personal details.

If successful, Internet is enabled and payment is added on provided room number, and customer will see this charge in your PMS.

Access can be free, complimentary, or high-speed reserved for VIP (with aditional customization)
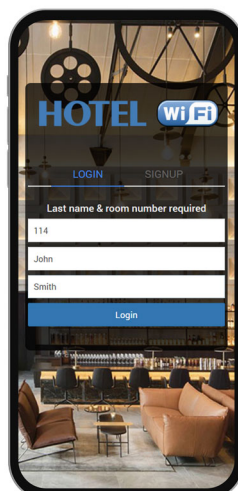
WIFI MARKETING

Run different campaigns featuring different brands, and bill by number of impressions, expiration date, or budget.

Collect guest opinions through your WiFi network using Survey system

Get real-time survey feedback and resolve user complaints instantly.
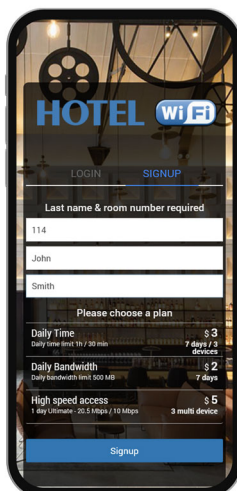
Guest selects Internet plan and types the room number, first and last name

Later, guest logs in with room and name or automatically if Autologin option is enabled

Welcome page will display welcome message, video or image ad or special offer

ROOM WIFI

One of the most important features is the integration with the **Hotel PMS system**. It enables a guest to log in to WiFi via **room number and name**, which completely automates the access and facilitates guest access to the Internet.

Guest Internet access will be limited by **Internet plan (download/upload), time, quota, expiration time, number of devices** that can be connected. If a guest needs higher speed, you can offer **paid access** posting the Internet plan charges to the guest room.

Upon successful login, a guest can be redirected to the **hotel web site, special promotion**, or the **User profile** containing his/her access data.
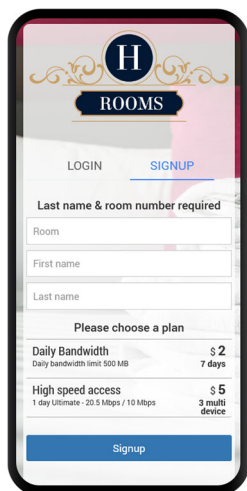
VOUCHERS / CREDIT CARD REFILL

The system can provide self-signup and self-renewal using the voucher and credit card payments. Each plan will grant a defined time, data and optionally include daily or monthly limits.

Guest can control and turn off autologin in order to prevent automatic mobile connections to WiFi and decrease data consumption.
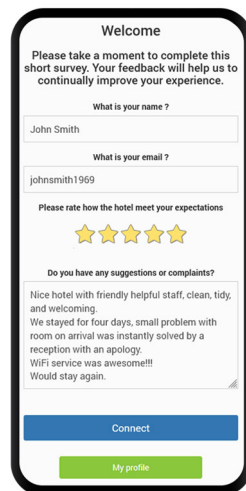
CREDIT CARD PAYMENTS

Credit Card payments helps guests to signup and pay for Internet access directly from their device. After the account expires, customer can refill account and continue.
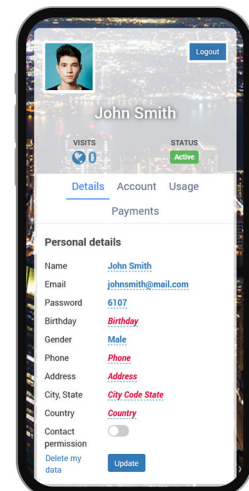
With over 100 different payment gateways like Paypal, Stripe, Authorize.net etc, you receive payments directly in your merchant account and a revenue report for all your locations and the selected time period.

A guest will login with the room number and their name, which is more suitable than getting custom codes from the front desk

To improve the quality of your services you can place a short customer survey on the Welcome page

After login, user can access the User profile and check personal data or delete it, in accordance with GDPR

LOBBY WIFI

Build a highly **scalable WiFi** and wired network to **control each hotel area,** like lobby and all other areas that requires managed Internet access.

Easily grow by adding **new access points** in different hotel areas, or integrating several separate WiFi networks in one large network, where all accounts may **freely roam in the hotel area** while logging and limiting their access in the **central database.**

Bystanders and visitors, who are not hotel guests, can log in via **social networks** in the lobby and they can be granted a **lower Internet access speed** and a **limited usage time.**

Thus you benefit from these options by acquiring new customers for future **marketing campaigns.**

VIDEO ADS
Each WiFi location or hotel area may have different branding and Internet access limits.

Depending on size, hotel may have single or multiple routers / access points that all share same settings and branding. Display different marketing ads on each location.

MARKETING AUTOMATION
Create tasks that are automatically executed when a defined events happen.

Set a time interval for the Email campaign delivery, configure Email reminders and send them automatically.

Create a follow-up email with using predefined email templates or target customers on specific WiFi location.
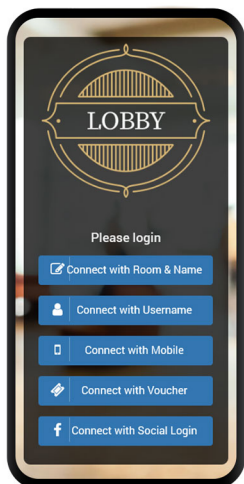
Guest choose a preferred login method
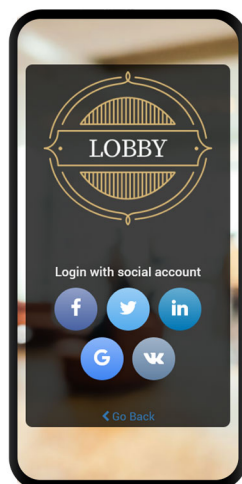
For example, visitors who are not hotel guests can log in via social networks in the lobby

After successful login guest will be redirected to the hotel website, or any other previously configured URL

LOUNGE WIFI

Hotel WiFi network in lounge area is a perfect channel to gather the opinions of your guests.

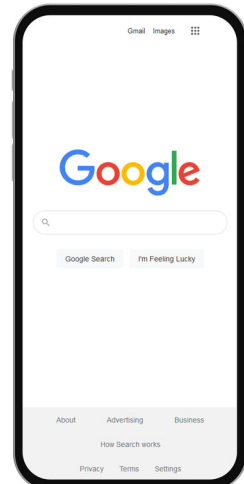Gather valuable information about your guests, which can used for **marketing purposes** and to **improve the quality of your services** using Customer Survey.

Resolve the customer complaints, about which you might not have been notified before the checkout of a guest, and avoid certain unpleasant, detrimental issues.

All the data are instantly available being gathered into legible **analytics**, without any paperwork.

Follow up posted guest reviews and remind them to post their comments on **TripAdvisor** and **Booking.com**

TERMS OF USE / MARKETING CONSENT
Require accepting terms of use and ask for consent for sending marketing emails to be in compliance with law and GDPR

CUSTOMER SURVEYS
Gather feedback on the guest satisfaction, to improve the quality of the services.

Handle those customers with negative comments to prevent dissatisfaction.

INFORMATIONAL EMAILS
The system can send out informational emails to hotel guests or hotel staff.

Email campaigns can be sent when necessary to inform guests about the novelties, or may be sent automatically according to a previously defined schedule which includes initial connection, inactivity or on a guests day of birth.
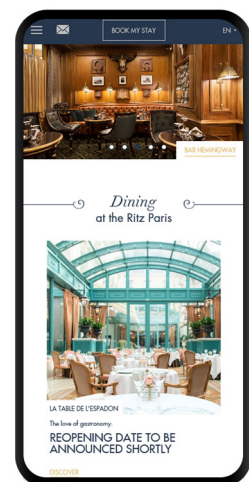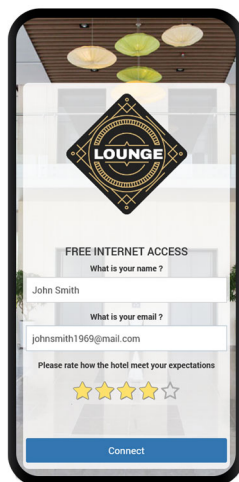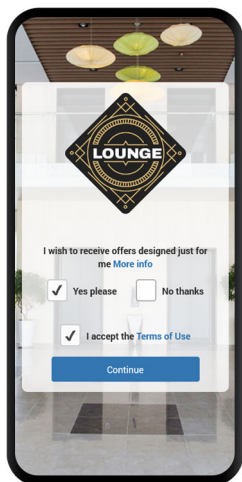
Guest needs to accept terms of use and give consent for marketing offers

Guest fill Customer survey and get Internet access

After login, guest may be redirected to the Hotel website

CAFE/BAR WIFI

The system enables you to deliver video commercials and **automatically sends special offers** at defined time intervals, which leads to an increase in revenues from your services.

Put a latest promotion, offer discounts, collect guest surveys or **display coupon** to be redeemed at Cafe/Bar.

You will get **guest email and full name** so you can craft campaigns that engage and deliver results.

Video advertisements can be created for individual **products, brands** or **current sales promotions**, implying **discounts, coupons** etc. which can be used immediately at the Cafe/Bar.

SPECIAL OFFERS

Easily create video or image ads and announcements that will be displayed on the Splash page.

Put a latest promotion, display coupon to be redeemed at cafe, offer discounts and invite guests to complete survey or just get more info.

INCREASE RANKING

The usage of a Hospitality WiFi system provides the key data, such as an email address or mobile phone number, so as to enable automated sending of a TripAdvisor review request email.
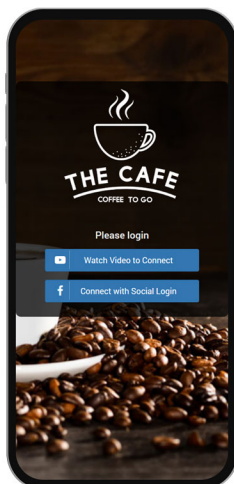
Guest chooses a preferred login method, like Video for access in this example
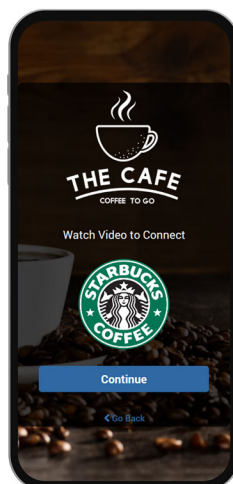
Sponsor logo will appear and the guest will click the Continue button
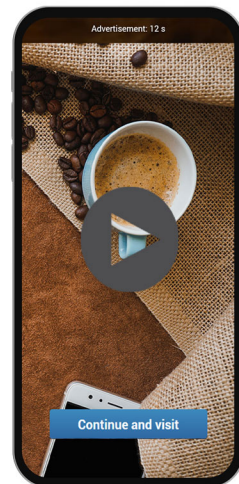
When the video ad is finished, the guest will be redirected to the Internet or take the prefefined action

RESTAURANT WIFI

Hospitality WiFi System is the most efficient **marketing system** for restaurants, cafe/bars and all venues serving customers. While providing WiFi, it also **engages customers** to access digital menus , view special offers, or view video ads of your partners.

Redirect users to the **Welcome page** after login and greet them with a welcome message, show additional info on the Welcome page or set multiple video and image ads.

After login to your WiFi network, guest will get Welcome page where you can set different actions.

Write a welcome message to your visitors, and optionally ask them to **like or share** your Facebook page.

USER PROFILE

The Welcome page may be configured to show User profile where guests can see their payments, recent sessions, account limits, available time and quota, download and upload speeds assigned.

Guests may easily remove consent on marketing emails, edit their data, or remove undesired personal data, in accordance with GDPR.

VISITORS / HOTEL GUESTS

Free complimentary access for restaurant visitors may come with lower download and upload speeds.

High-speed access with autologin for hotel guests and staff. Special offers, video ads, discounts for visitors.

Guest types requested details in the marketing campaign form

On the Welcome page guest will get My profile button where he can check the user profile

Guest may access the User profile to check and update or delete personal data, account limits, quota, etc...

POOL WIFI

Our WiFi solution gives you an ability to set different types of **access accounts**.

Accounts are flexible with variety of options, like **time and bandwidth configuration** (limited, unlimited, monthly or daily bandwidth), **expiration date, download / upload rate**, etc.

Internet plan configuration helps adjusting every aspect of the customer account.

Hotel guests may **autologin** with a High-Speed access plan and **roam** between the pool and other hotel areas.

Complimentary **free WiFi** can be offered to the hotel pool visitors, who are not hotel guests, with some **promotional videos** or **special offers.**

AUTOLOGIN
Autologin feature allows guests to connect automatically when they return to an pool WiFi location.

As soon as the guest device tries to connect, Autologin will authenticate it and enable Internet access based on the account limit settings without displaying the Splash page.

ONE TIME PASSWORD
One Time Password based access is a convenient way to collect pool visitors valid phone number which later can be used for marketing purposes.

Visitors will get free access to WiFi based on the code sent to their phone number.
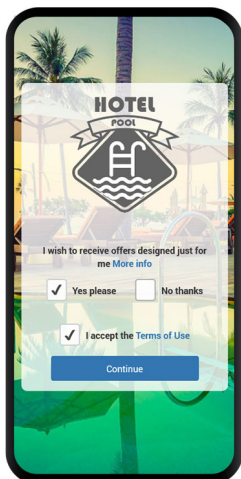
Guest accepts terms of use and gives consent for marketing offers
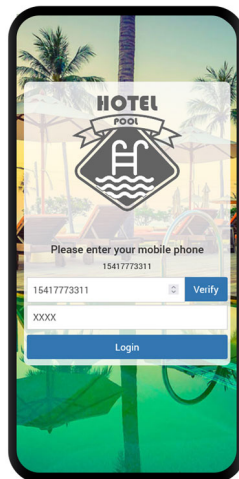
Guest types mobile phone number and code sent to their phone number

After login, a visitor may go online, visit the hotel website, or take an action you desire

SPA WIFI

Spa visitors may be presented with **information related to their stay**, as well as **advertisements, special offers** or **discounts** for family members.

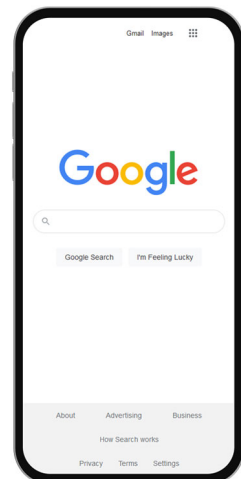The system provides a reliable connection for all the guests and prevents system overload by users streaming high def content.

Seamless WiFi Roaming provides a constant connection to the guest during their movement within the area covered by several access points.

When moving within the WiFi network, guest device will select the most suitable AP based on the signal level and network load **without interruptions**.
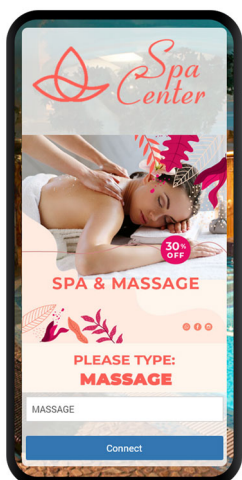
BRAND MESSAGE AD

Brand Message Ad allows you to engage users to remember brand messages by typing ad keywords.

When a visitor lands on the welcome page, enable redirect countdown delay to force visitor pay attention to the page content before connecting to WiFi. Select User Profile, Original URL or URL to redirect users after login.

SEAMLESS WIFI ROAMING

Achieve roaming between all Hotel WiFi locations with a single customer account.

WiFi users will get continuous service when moving between the Hotel WiFi locations and they will get the Splash page only on the first authentication.

Guest types Brand Message Ad keyword

Welcome page will display special offer (menu, coupon, discount, etc...)

After login guest can be redirected to the Spa website page

TRIPADVISOR REVIEWS

The reputation of a hotel is of paramount importance for potential guests and **TripAdvisor** is dominant in this field. The **integration of the system with TripAdvisor** enables you to automatically send an email to your guest upon checkout.

Remind your guests of pleasant moments they spent at your hotel and during the excursions and suggest that they write an online review that will help you **boost hotel rating** and **guest loyalty**.

Those reviews are a **valuable source of information** to guests when opting for a hotel, since **93%** of guests take these online reviews into consideration, whereas **53%** wouldn't book a hotel without the reviews.

VOUCHER LOGIN & COLLECT DATA

Create vouchers and refills in advance with desired price plan limitations (time, bandwidth quota, download, and upload rates), and distribute them or sell them by your staff on the front desk.

Voucher login & collect data based access is a convenient way to get customers details which can be used for marketing purposes once when they already use the voucher for access.

SUBSCRIPTION RENEWALS

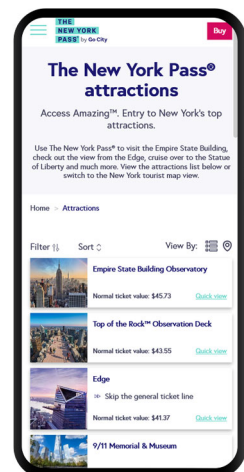Save time and resources by allowing the guests to create and pay for network access directly from their device.

If guest needs high speed access, desired plan may be selected and paid with a credit card or voucher.
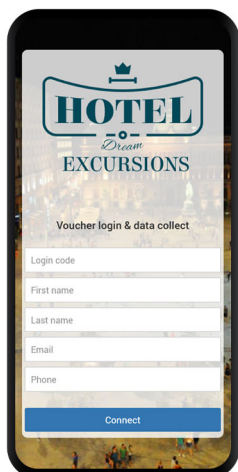
Guest types voucher code and requested details
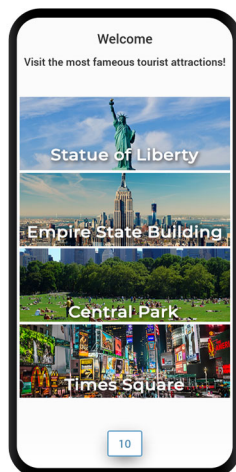
Welcome page will display a banner with the most famous local tourist attractions

After login, the user can be redirected to the local tourist travel guide

INTERNET CONTROL

The control of bandwidth, time, data transfer, and a number of devices that a guest can connect to WiFi network with an optional automated login.

WiFi LOCATIONS

WiFi access points may have different login methods in different locations. Choose between free access, billing, data collecting, video commercials...

EMAIL CAMPAIGNS

Send promo email marketing campaigns automatically when a guest connects or leaves the premise, to improve guest satisfaction and increase revenue

PMS INTEGRATION

The integration with the Hotel PMS system enables your guest to connect to WiFi with a room number and a name, and to add charges to the room

VIDEO ADS

The system can deliver video ads before a guest connects to WiFi, targeted by age and gender. Each campaign includes the click-through rates stats, with a PDF report available

SOCIAL WiFi

Your guest login via social network account is a quick and simple way to collect emails and your guests and visitors names, and therefore to use those data for purposes of marketing campaigns

SURVEYS

Surveys are a powerful tool to gather opinions and comments of your guests, which can consequently be used for marketing purposes and the improvement of the quality of your services

STATISTICS

Ranging from basic data to advanced analytics, the system offers you both reports and a complete insight into how WiFi network functions and the behaviour of your guests on the Internet

HOTSPOT OS

Manage your network, check AP status, the number of connected users, bandwidth usage, update or restart AP, check memory and CPU usage

WiFi ROAMING

WiFi clients will get continuous service when moving between the WiFi locations and they will get the Splash page only on the first authentication

INSTANT NOTIFICATION

Use your Splash as a message board display Covid-19 notifications or relevant visitor information and terms of use

WiFi MARKETING

Run different campaigns by gender or age, by location, and force users to view ads before getting the WiFi access

ON PREMISE

CLOUD WIFI

On Premise WiFi System will be deployed on servers hosted in your company, or in a dedicated cloud VMs. It includes Captive portal, AAA Radius, database, Network Controller, Web Filter and HotspotOS for access points.

Our **Cloud WiFi** platform helps you build your WiFi service and scale as you grow. With minimal investment for access points/routers and subscription, you can have fast ROI and low cost for your customers.

FEATURES

- WiFi Network Management
- Control smartphones, tablets, laptops, computers
- Manage bandwidth, download and upload
- User roaming between locations
- Autologin - automatic reconnection to WiFi
- Multiple devices - setup number of devices/user
- URL redirects to desired website or user profile
- Splash pages with multiple login methods
- Social login: Facebook,Twitter,LinkedIn,Google
- Hotel PMS Integration: Opera, IDS, Protel ...
- Verification via SMS and Email
- Video Ads before login
- Targeted video campaigns by age / gender
- E-Mail marketing / Welcome Email

- Automation and API
- Webhooks -data exchange
- Integrate with a CRM
- Contact permissions (GDPR compliance)
- Custom multilanguage terms of use
- Surveys for splash pages and Emails
- NPS surveys
- User Reports
- Aggregated Reports (summarized stats)
- Technology Reports (device/browser/OS)
- Network Usage Reports (bandwidth consumed)
- Visitor Reports (new/repeating)
- Session Logs with data/time usage
- Marketing Campaign reports

- Accept credit cards, 50+ payment gateways
- Mobile payments for Africa countries
- Voucher-based signup with optional billing
- Data export via CSV and PDF

- Identify customers based on devices details
- Get more reviews/feedback with TripAdvisor
- Allow free usage and force users to buy upgrade
- Prevent free users relogin before specified time
- Identify customers based on devices details
- Optional branded HotspotOS for selected APs
- High-performance low-cost OEM APs available

- Web Filtering for adult and inappropriate content